



Strategic Plan 2026 - 2028

Mission

We make life better across the Adirondacks through partnerships and creative problem solving.

Vision

An Adirondacks where people and nature thrive together

Where we focus

We prioritize making a significant impact on issues at the intersection of ecosystem conservation and community development. In the next three years we are specifically focused on making this impact in several areas:



People and the Environment

Addressing the way people are affected by the environmental problems and the ways people can take action to positively impact the environment.



Addressing Basic Needs

Protecting community infrastructure and advancing innovative programming.



Responding to Emergencies

Thoughtfully investigating, mitigating, and responding to the effects emergencies have on people and landscapes of the Adirondacks.

How we create impact

- Become the trusted platform for community-driven innovation
- Lead projects that are time-bound, scalable, and action-oriented
- Deliver short-term benefits while advancing long-term systems change
- Secure abundant, flexible resources
- Elevate our voice nationally while staying rooted locally
- Maintain a strong, values-driven organizational culture

What this looks like in practice



We rigorously search for new ideas & opportunities

- We use a clear and consistent way to evaluate and select new project ideas
- We use an open process where community members can bring forward ideas
- Strong, growing partnerships across sectors ensure impact is durable

We take action to solve problems swiftly

- We keep a steady pipeline of pilot projects each year
- Projects use a lifecycle to move from idea to action to completion
- We create consistent opportunities for people to get involved
- Scrutinizing our results keeps projects evolving and effective

We increase our impact and our sustainability

- Projects deliver real near-term benefits while contributing to long-term change
- Lessons learned are shared so others can replicate and build on our work
- Strong, flexible funding supports our innovation and responsiveness
- We share our lessons learned with rural America and the Adirondacks
- We maintain strong organizational leadership, culture, and teams



Our North Star

If we are successful, AdkAction will become more:

- effective, engaging, and well equipped to solve problems
- experimental and responsive
- well supported and well known

By December 2028, we will be a changemaker better able to see around corners and take unique action on pressing issues in the Adirondacks.

We will expand the tools in our toolbox and deepen collaboration among the people and organizations working to bring good ideas to life.

More of our work will focus on discovering problems and launching short-term projects, while maintaining fewer, but higher-impact legacy initiatives that operate at scale to solve systemic issues.

We will be invited into critical conversations, especially during times of crisis, and step in where our approach adds value.

We will maintain an enthusiastic, well-connected board of directors and grow our team to match the scale of our impact, while staying lean.

More of our members will say “we” when describing AdkAction, and more will step up to turn ideas into action alongside us.