

Keeseville Community Arts Festival: Plein Air Artist Agreement

Exhibition Details

The 2022 Keeseville Community Arts Festival welcomes Plein air artists to paint and enjoy the natural and built assets of Keeseville while aiding in community revitalization efforts in the hamlet. The Festival provides an opportunity for artists to experience Keeseville's historic architecture, the famous AuSable Chasm, and the iconic agricultural community nestled in the foothills of the Adirondacks. Spearheaded by AdkAction, the event will take place July 19-24, 2022 with headquarters at the 1719 Block Gallery in Downtown Keeseville. Artists and community members are invited to participate in an outdoor Plein air painting workshop, community tours, 3 days of outdoor painting, visits to local farms and a farm brewery, an outdoor Wine and Cheese Preview Party, and art Show & Sale.

Eligibility

This event will be open to all Plein air artists in the US.

Fees

Registration will be \$40. Three Plein air paintings created during the festival will be submitted to the Special Preview Party, and Art Show and Sale. Commission of 30% will be retained by AdkAction and The Block Gallery. All entry fees are non-refundable and must be paid by the entry deadline.

Sales

Each artist may enter four (4) framed paintings. The maximum canvas size is 20" x 24". Framed work must be submitted to the 1719 Block Gallery by 3:00 pm on Friday.

Each artist may submit up to four (4) framed paintings to be featured in the Special Preview Party, Plein Air Brunch, and Show and Sale. If an artist sells a piece during the festival, it may be replaced with another piece painted during the festival.

All sales are handled by AdkAction and the Block Gallery. There will be a 30% commission retained by AdkAction (to support the Community Revitalization Project) and the Block Gallery.

Awards

First prize: \$500 cash. Second prize: \$250 cash. Third prize: \$125 cash. "Better Days" prize: \$250. People's Choice Award \$250.

Disclaimer/Legal

By signing the agreement to participate in the 2022 Keeseville Plein Air Festival, you give permission to AdkAction to use photos of you and your work for publicity and promotion purposes and you agree to the sales commissions as described above.

Signed _____ **Date** _____

Keeseville Community Arts Festival: Plein Air Schedule

Tuesday, July 19, 2022: Orientation and Free Painting

8:00 am – 12:00 pm Artist Orientation and canvas stamping at 1719 Block Gallery in downtown Keeseville. Please bring all canvases to the Gallery to be stamped. If you arrive after 11:00 am and no one is at the Gallery, please call (518) 856-3233 to make arrangements with AdkAction to have your canvases stamped.

12:00 pm – 1:00 pm Socially distant picnic lunch in the park behind Front Street. Bring your own lunch from one of the restaurants on our list of dining options or from home! Canvas stamping will be available at the picnic for interested artists.

1:00 pm - 2:00 pm Community Caravan: Meet at the Block Gallery, 1719 Main Street, to check in, receive festival packets, and get canvases stamped. Artists will then go on a driving tour highlighting the approved painting areas, including farms, the historic downtown, AuSable Chasm, and local beaches to get acquainted with the area and become inspired for the rest of the week.

Wednesday, July 20, 2022: Paint the Water

All Day: Paint the Water: Artists are encouraged to paint the breathtaking AuSable Chasm or the calmer waters of the AuSable river that run through the town. Scenes from Lake Champlain and Augur Lake are also encouraged.

Thursday, June 21, 2022: Paint the Farms

All Day: Keeseville is home to several magnificent small farms. Artists are encouraged to paint the pastures, animals, and equipment that make these places so alive.

Friday, July 22, 2022: Paint the Town

7:00 am - 3:00 pm Paint the beautiful historic architecture in Keeseville. Focus on the unique stone buildings, one of the 3 historic bridges, or one of the incredible homes downtown.

3:00 pm: Artist's framed paintings must be submitted to the 1719 Block Gallery by 3:00 pm sharp.

4:30 pm: Jurying.

6:00 - 9:00: Special Preview Party Reception, 1719 Block Gallery and awards announcements. Artists and their hosts are welcome to attend this reception for free.

Saturday, July 23, 2022: Show and Sale

10:00 - 12:00 am: Plein Air Brunch - Quiche, mimosas and the opportunity to buy art. Artists and their hosts are welcome to attend this brunch for free.

10:00 – 3:00 pm: Art Show and Sale at the 1719 Block Gallery (additional overflow gallery space TBD). AdkAction staff will oversee the show, so artists can spend the day enjoying the community and painting, but are of course welcome to spend time at the gallery.

Sunday, July 24, 2022: Show and Sale

10:00 am – 3:00 pm: Art Show and Sale at the 1719 Block Gallery (additional overflow gallery space TBD). AdkAction staff will oversee the show, so artists can spend the day enjoying the community and painting, but are of course welcome to spend time at the gallery.

3:00 pm Artists pick up any unsold works. If you would like to donate any unsold works to AdkAction for our annual silent auction, please contact us at (518) 856-3233