

Keeseville Community Arts Festival: Plein Air Schedule

Tuesday, July 20, 2021 (Optional, but recommended)

8:00 am – 10:00 am Artist Orientation, canvas stamping

9:00 am - 12:00 pm Plein Air Painting Workshop.

12:00 pm – 2:00 pm Socially distant picnic lunch in the park behind Front Street.

2:00 pm - 3:00 pm Community Caravan: Meet at the Block Gallery, 1719 Main Street, to check in, receive festival packets, and get canvases stamped. Artists will then go on a driving tour highlighting the approved painting areas, including farms, the historic downtown, AuSable Chasm, and local beaches to get acquainted with the area and become inspired for the rest of the week.

Wednesday, July 21, 2021: Paint the Water

7:30 am – 9:30 am: Artists that did not participate in the Wednesday orientation can meet outside the 1719 Block Gallery to check in, receive festival packet, and get canvases stamped.

All Day: Paint the Water: Artists are encouraged to paint the breathtaking AuSable Chasm or the calmer waters of the AuSable river that run through the town. Scenes from Lake Champlain and Augur Lake are also encouraged.

Thursday, June 22, 2021: Paint the Town

All Day: Paint the beautiful historic architecture in Keeseville. Focus on the unique stone buildings, one of the 3 historic bridges, or one of the incredible homes downtown.

Bonus: "Community Rising" Artists are encouraged to paint scenes of anything that seems hopeful or show sign of progress in the community. There will be a special "Community Rising" \$250 prize.

Friday, July 23, 2021: Paint the Farms

7:00 am - 3:00 pm Keeseville is home to several magnificent small farms. Artists are encouraged to paint the pastures, animals, and equipment that make these places so alive.

3:00 pm: Artist's framed paintings are due to designated areas.

4:30 pm: Jurying begins

6:00 - 9:00: Reception, 1719 Block Gallery

Saturday, July 24, 2021: Community Arts Festival Showcase

12:00 – 8:00 pm: Art Show and Sale at the 1719 Block Gallery (additional overflow gallery space TBD). AdkAction staff will oversee the show, so artists can spend the day enjoying the community and painting, but are of course welcome to spend time at the gallery.

Sunday, July 25, 2021: Show and Sale

10:00 am – 3:00 pm: Art Show and Sale at the 1719 Block Gallery (additional overflow gallery space TBD). AdkAction staff will oversee the show, so artists can spend the day enjoying the community and painting, but are of course welcome to spend time at the gallery.

3:00 pm Artists are encouraged to pick up any unsold works.

Keeseville Community Arts Festival: Plein Air Artist Agreement

Exhibition Details

The 2021 Keeseville Community Arts Festival welcomes Plein air artists to paint and enjoy the natural and built assets of Keeseville while aiding in community revitalization efforts in the hamlet. The Festival provides an opportunity for artists to experience Keeseville's historic architecture, the famous AuSable Chasm, and the iconic agricultural community. Spearheaded by AdkAction, the event will take place July 20-25, 2021 with headquarters at the 1719 Block Gallery in Downtown Keeseville. Artists and community members are invited to participate in an outdoor Plein air painting workshop, community tours, 3 days of outdoor painting, visits to local farms and a farm brewery, an outdoor Wine and Cheese Preview Party, and art Show & Sale.

Eligibility

This event will be open to all Plein air artists in the US.

Fees

Registration will be \$40. Three Plein air paintings created during the festival will be submitted to the Special Preview Party, and Art Show and Sale. Commission of 30% will be retained by AdkAction and The Block Gallery. All entry fees are non-refundable and must be paid by the entry deadline.

Sales

All sales are handled by AdkAction and the Block Gallery. There will be a 30% commission retained by AdkAction (to support the Community Revitalization Project) and the Block Gallery.

Awards

First prize: \$500 cash. Second prize: \$250 cash. Third prize: \$125 cash. "Better Days" prize: \$250. People's Choice Award \$250.

Disclaimer/Legal

By signing the agreement to participate in the 2021 Keeseville Plein Air Festival, you give permission to AdkAction to use photos of you and your work for publicity and promotion purposes and you agree to the sales commissions as described above.

Signed _____ **Date** _____

Signed agreements may be returned by mail to AdkAction, PO Box 64, Keeseville NY 12944, scanned and sent to info@adkaction.org, or brought to registration on the first day of the festival.